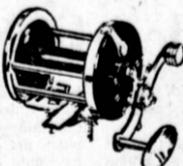


Salt Water reel

Penn "500" Jigmaster



List 18.50

9.95

- Faster Retrieve & Livelier Action
- Gear Ratio—4 to 1 • Large Arbor
- Spool Suitable for Monofilament and other Lines • 250 Yd. Capacity

FISHERMAN'S HEADQUARTERS



WE'VE EVERYTHING FOR THE ANGLER!



Fresh Water Reel

"304" Mitchell Spinning Reel

List 17.95

8.95



- Combines the advantages of both Cross and Level-Line Winding • Adjustable Drag
- Full Bail Pick-Up • Convenient Anti-Reverse Control • 300 Yd. Capacity.

Heavy Weight Creel

Large 15x9 1/2", rayon covered rubber. Three snap-open Pockets. Rule on top pocket.



1.79

Tackle Box

Plastic in Sea Green color. 3 cantilever trays. 20 lure compartments. Reel clip, divided storage space. 17 1/2" x 7" x 6 1/4".



4.95

AT Sav-on

Bait Box

"Bob-Bet" Green Sheet metal with 2 belt loops for attaching to belt. 4 1/2" long. List 85c



75c

Tackle Box

Fir plywood—3/4" 5 ply exterior. 4 coat clear finish. Brass plated hardware. Hinged front door & lid. Removable tray 16x8 1/2 x 10 1/2".



7.95

Trout Net

Aluminum Frame with plastic grip and safety elastic cord. Mesh cotton net.



89c

Snelled Hooks

Glen L. Evans — Ass't Sizes — Card of 6. List 28c



19c

1.20 Flat Fish

Ass't Sizes—Lifelike action.



89c

65c "Super Duper" Lure

3 1/4 and 1 1/4" size. Colors.



49c

Heddon "Sonic" Lure

For spinning, light casting. Colors. List 1.25



98c

Salmon Eggs

"Golden Nugget" — Sugar cured milking. List 60c



49c

SALT WATER OUTFITS

Rod & Reel Combination

Montague Hollow glass rod with fast taper tip and spinning guides. Choice of 1-piece rod with detachable butt or 2-piece rod with center ferrule. Ocean City #905M reel with 4 to 1 gear ratio, fast retrieve. List 45.00

29.95

Medium Action Rod & Reel

8 1/2' spinning rod with 18" detachable wood butt. Ch. arched spinning guides and tip-top. Compac CADIL-LAC reel with 275 yd. capacity of 10 lb. mono. line. Gear ratio 4 to 1. List 19.95

19.95

FRESH WATER OUTFIT

Spin Fishing Outfit (Shown at right)

Compac "Golden Sierra" for the younger set. 2-piece rod, 100 yds. of nylon line, pak of snelled hooks and swivels. List 8.95

8.95

Spin Casting ROD & REEL

BRONSON #41 — Hawk 903 reel with anti-reverse crank, adjustable drag, 10 lb. test line—2 piece 5' solid glass rod, cork grip. List 8.95

6.95

Spin Casting OUTFIT

Blue Dolphin all metal #741 reel and Blue Dolphin #100 6' 2-piece hollow glass rod. List 19.90

12.95

Casting Outfit

Level wind reel with adjustable anti-backlash. 100 yds. of line included. 5-ft. 1-piece glass rod with detachable offset aluminum handle. List 7.20



4.95

MEN'S & LADIES' Sunglasses



Assorted designs and colors. Ideal for driving at sun-down or when skiing. Values to 2.98

1.98..

Super Dude

Nylon tail — 4/0 hook or 2/0 hook. Colors. 70c Val.

39c



SALT WATER LURES & LEADERS

Spoofers Jig

Metal — Choice of light or heavy hook. 1.50 Val.

98c

50c Cod Fish Rig

40 lb. test leader, 5 strong hooks, 3 brass barrel snap swivels on each cod. 3/0-4/0 or 5/0 hooks. List 50c

43c

Surf Leaders

DuPont Nylon — Snap & Barrel swivel, 2' dropper loops. 20-30 or 40 lb. Doz.

59c

We Give BLUE CHIP STAMPS

Now False Teeth Fit Beautifully!

Try Miracle "CUSHION GRIP"

• "Refits" False Teeth!
• Holds Plates Tight!
• One Application Lasts for Months!
Tasteless, odorless, pliable — ends "click-clack" of loose plates. No messy powder, paste or pad. Easily removed when desired. MONEY BACK GUARANTEE

NUT SHELF Mixed Nuts

KING SIZE 13 oz. Can

79c

Guaranteed crisp and oven fresh when opened any time.

Sav-on LIQUORS

Kosher Wine
REUBEN'S
Sweet Concord Grape 5th

69c

Sweet Wines
OLD DOMAINE
California Wines — Muscatel, Tokay, White Port, Port or Sherry — Your Choice 5th

55c

Straight Bourbon
FOSTER CREEK
86 Proof. 6 Years Old. 5th

3.39

Schlitz BEER
The Beer that made Milwaukee Famous.
12 oz. Cans 6 Pak

1.30

Budweiser Beer
King of Beers
12 oz. Cans 6 Pak

1.30

Bavarian Flavor
Pilsner Beer
Top Quality Beer in 12 oz. Cans. 6 Pak

79c

GALLO Dinner Wines

Your Choice Of Sauterne, Chablis, Rose, Tokay, Burgundy or Paisano. 5th

77c



ZEE Toilet Tissue
4 Roll Family Pak Fabric gently woven strong.

12.88c

CHIFFON Facial Tissue
Box of 400—Colors

5.1.00

DIAL SOAP
Deodorant & Beauty Soap Assorted Pastel Colors Bath Size

6.99c

WISK DETERGENT
For Family Wash — Also Good for cleaning walls, windows, etc. 1/2 Gal.

1.19

HANDY ANDY All Purpose Detergent.
Makes Tough Cleaning Easier. Qts.

2.1.00

Plastic Ware by RUBBERMAID

Laundry Basket



Large 22 1/4 x 16 1/4 x 10 1/2" size in assorted solid pastel colors. Solid plastic bottom and corners. Reg. 3.98

3.19

Tissue Dispenser



10 1/2 x 5 1/2" size in decorator pastel colors including white. Holds a 400 pak of tissues. Reg. 2.00

1.47

TWO NEW TYPES Breck Hair Set Mist
Now Super Hold and Gentle Hold have been added to Regular Breck Hair Set Mist. Super Hold is for hard-to-manage hair; Gentle Hold is for easy-to-manage hair. 2 oz. 65¢ 8 oz. \$1.50

Ad Prices Prevail: March 29th-April 1st Thursday through Sunday

Sav-on

5020 W. 190th St., Torrance
3 Blocks W. of Hawthorne Blvd.
Open 9 a.m. - 10 p.m. Every Day

Rx FOR YOUR PROTECTION—Compounding your prescription is done by top pharmacists in their field. Your health is in good hands when you bring your prescription to Sav-on to be filled. Fast, courteous service.

Whitman's Window Box CHOCOLATES
• Finest Quality • Large Variety



Peppermint
• French Mint Cremes
• Assorted Caramels
• Molasses Honeycombs
• Miniature Chocolates
• Peanut Clusters
• Rum Raisin Fudge
• Whip Cremes
Redeem Your 5c Coupon at SAV-ON Reg. 29c Each

NOW 4.1.00

KLEENEX Towels
So Soft... Lint Free. Ass't Colors. Economy Size

4.1.00

KLEENEX Napkins
"CASUAL" Colors PAK OF 50

10.1.00

PEPSODENT Tooth Paste
Reg. or Fluoride.

3.1.00

"SIX MONTH" FLOOR WAX
Clean & Clear Formula. Longer Lasting Shine. For All Floors.

79c

PURINA DOG FOOD
Eager Eater Dog Food. 10 Lb. Bag

1.19